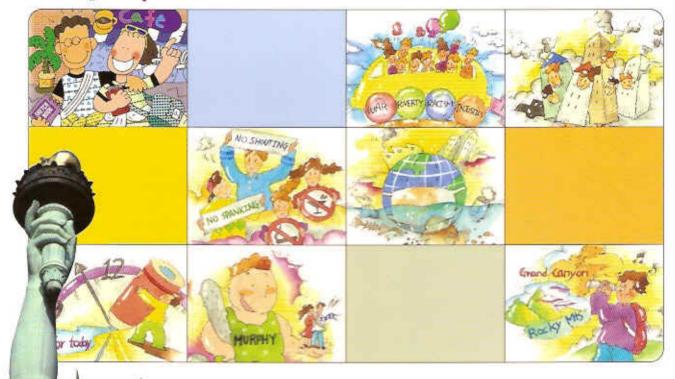
Reading & Topic-Discussion Textbook for Intermediate and Advanced Students



TEEN TALK

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Major New Edition

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20 Teen Issues with 20 Topical Dialogues

20 Teen Issues with Quizzes

45 What Does it Mean Questions

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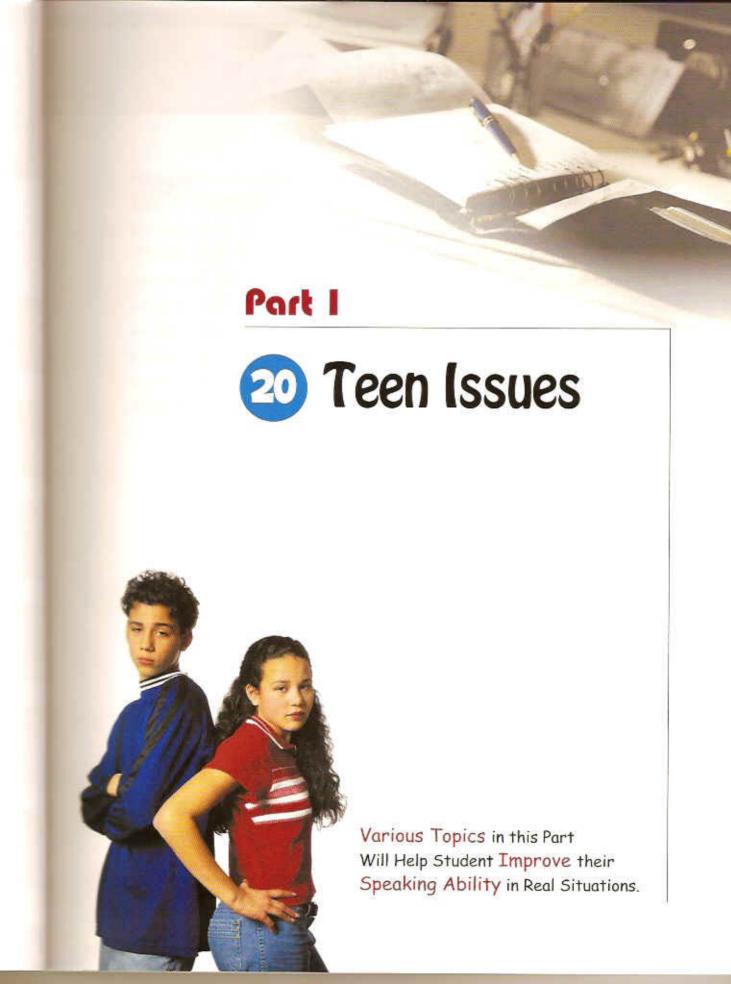
88 Comprehension Questions

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20 Reading Practices





I Like Calvin Klein

want to be "in*." That's why I wear expensive "designer-label" clothes. Popular celebrities wear top-flight brand names, so the goods must be very good. Well-known companies take pride in their products, maintain high quality, and provide great after-sales service. So people who buy these items feel the high prices are fair*, since "cool" clothing gives them a good fit as well as inner satisfaction. My friends and I all like the same clothes, music, movies, and so on. If our parents don't understand us, or don't like what we like, well, that's a problem. But I bet they had the same feelings when they were young. As for me, I like Calvin Klein.



+in : fashionable

-celebrity : famous person

-top-flight : first-rate; excellent

→fair: just

+cool : excellent; first-rate

-good fit : right size and shape for (sb/sth)

+bet : be sure about (sth)



What Does It Mean?

- (1) brand name
- (2) after-sales service
- (3) "cool" clothing
- (4) inner satisfaction



Comprehension

- (1) Why does the speaker like to wear clothes with a designer's name on them?
- (2) Is the speaker an ordinary teen-ager?
- (3) What do the stars* wear?
- (4) Are brand-name goods worth* their high prices? Give three reasons the speaker thinks that they are.
- (5) Does the speaker feel the same as, or different from, older people?

⁻star; famous and successful performer in entertainment or famous player in sports

⁻worth : deserving of





- 1 Who buys your clothing? Where do they come from?
- 2 Is your taste in clothes similar to your parents?
- 3 Name some famous shoe brands. Do you wear any of these?
- 1 Name some famous jeans. Do you own any of these?
- 6 If two pairs of shoes were almost identical*, what would be more important in deciding which to buy, cost or brand?
- 6 Do you think fashionable brands are worth their high prices?
- What are the most important concerns* in choosing what to wear?
- B Does being "cool" depend on wearing certain brands?
- What is more important, character or celebrity*?
- What is more important, wearing brand-name clothes or having a good personality?*
- What are the most important aspects of having a good personality?

⁻taste : personal preference or liking

⁻similar ; almost but not exactly the same

⁻identical: exactly the same

⁺concern: (sth) that (sb) thinks is important.

⁻cool : impressive because of being fashionable or attractive

celebrity: state of being famous; fame

[.] personality: (sb's) character, especially how he behaves toward other people

^{*}aspect : particular part, feature, or quality of (sth)

Opinion Samples >>

- (1) This is nothing new. People have always been fashion-conscious. "Clothes make the man" (and woman!) is a very old expression. Wearing expensive clothing shows off* one's high social status* and makes one more attractive to other people. And wearing famous brands is just a common shortcut* to show off one's position, since everyone recognizes them.
- (2) Young people have more free time and more money than they ever have had before. In too many cases, they devote themselves to the wrong things. Instead of developing good manners and strong morals, they concentrate on superficial and unimportant qualities. Instead of studying and working hard, they only want to be "popular." And they want to become popular because of what they wear, not because of what they are.
- (3) Usually a famous brand represents a long history of quality and customer satisfaction. Isn't it better to pay a little more for goods that are guaranteed to have good quality and to last a long time, rather than pay a little less for products that are shoddy and will quickly wear out or break? Besides, in most cases, the designer items also look better than cheaper ones because they are constructed more carefully, use better materials, and are more fashionable. So, if you can afford it, why not get the best?

⁻show off : display or behave in a proud or showy manner

⁻status : social, legal, or professional position

⁻shortcut : shorter or quicker way to get somewhere

⁺concentrate: keep or direct one's thought, attention, or efforts

superficial: what is merely apparent or obvious; shallow

⁻quality : characteristic

⁺represent : stand for (sth); symbolize

⁻guarantee : make (sth) certain or sure

⁺last ; continue; go on

⁻shoddy : of poor quality

⁻wear out : become weak, broken, or useless

⁻construct : build or form by putting together parts

afford : have enough time or money for (sth)



(4) Despite their higher prices, designer brands are not necessarily "better" than others. But the companies that make them spend more money on flashy advertising to play tricks on people's minds. Just because some enterprise pays a fortune to a gorgeous celebrity to model its jeans, does this mean that everyone else will look as good as she does? Just because a famous athlete is paid lots of money to wear certain shoes, does this mean that anyone wearing them will also be a great sportsperson? The fact is that these firms pay tiny wages to desperate people in the world's poorest countries to make these goods, and then sell them at grossly inflated prices.

⁻not necessarily; not always or not in every situation

⁻ flashy : brilliant

⁻play tricks on (sb) : fool (sb)

⁺enterprise : business company or organization

⁻fortune : very large amount of money

⁻gorgeous: incredibly beautiful

⁺model : show clothes by wearing them at fashion shows, in magazine photographs, etc. esp. as a job

⁻desperate ; suffering or driven by a great need for (sth)

grossly: very or extremely
 inflated: increased too much

R ead & Discuss

The Downside of Desire

Today's youth strongly desire top-brand goods. But this situation leads to many undesirable side effects. For example, some young people get part-time jobs so they can buy these items, and this may poorly affect their scholastic performance. What is worse, those who cannot buy the goods may feel they have to have them anyway, even if they have to engage in criminal behavior. The third alternative is for parents just to give in and buy whatever the kids want, abandoning their own proper role in deciding what is "right" for their own children. None of these trends bode well for the young generation's future.



- 1. Of the three behaviors, which is likely to be the best one for young people? Why?
- 2. Why does scholastic performance matter more than having brandname items? Or, does it?

⁺downside : negative aspect

⁺ lead to : result in

⁺ side effect : unexpected or unplanned result of a situation or event

⁻ engage in : take part in a particular activity

⁺ alternative : choice between two or more possibilities

⁺ give in : surrender; yield

⁻ abandon ; give (sth) up completely

⁺bode well : be a good sign

[→] matter : be important



Tomorrow Is My Birthday

omorrow is a very special day for me. It is not a public holiday, for all to share. It is my own, very private, holiday — my birthday. Because it is "mine," I think I have the right to celebrate it the way I wish, not how someone else wants. I should be able to have it where I desire and to decide who to invite. Let other people do their own birthday parties the way they wish, but they should leave mine alone. That way we can all be happy at least one day each year. Is this too much to ask?

So, this is what I would like to do. I want to go to an amusement park with my six best friends. We should spend all day there and ride every ride together. Then we should all go to a special restaurant, where my favorite food is served, and enjoy a good meal. I can open all my

presents there, too.
Afterwards, I think it would be cool if we went to a movie and then had some ice cream before we went home.



⁻celebrate : do (sth) special because of a particular event or special occasion

⁻amusement park : place where people pay money to go on rides and play games to win prizes

⁻ride: machine at an amusement park that people ride in for fun



What Does It Mean?

- (1) celebrate it the way I wish
- (2) Is this too much to ask?



Comprehension

- (1) Why is tomorrow special?
- (2) What does the speaker want?
- (3) Why does the speaker think he has a right to do whatever he wants tomorrow?
- (4) Does the speaker think everyone should celebrate birthdays the same way?
- (5) What would make people briefly happy?
- (6) How many of the activities would you enjoy doing? All of them in the same day?